



The Crescent Cell Warrior Challenge: Fundraising Guide

The Challenge

Sickle cell disease often lacks community awareness and funding. (ASH, 2016)

The Mission

Help support The Crescent Cell in fighting sickle cell by hosting a fundraiser.

Suiting Up: Getting Started

What you need:

- Fundraising ideas
- Friends, students, and family to help

The Warrior Challenge:

Encourage your school, sports team, place of worship, etc. to dress like superheroes for a day while bringing in a donation.

Make a Change

1. Reach out to club advisors, teachers, or friends to help plan the fundraiser

Hint: Student government and sports teams are great places to ask!

2. Brainstorm fundraiser ideas and choose one as a group
3. Choose a goal amount to raise (\$50 will sponsor a care kit for one child with sickle cell)
4. Choose a date for your fundraiser and start letting others know through social media, flyers, etc.
5. Have your fundraiser! Take pics and tag The Crescent Cell with #sicklecell and your own hashtag (ie. #warriorchallenge)

Fundraiser Ideas:

- The Warrior Challenge
- Bake Sale
- Coin Wars
 - Let the grades compete to see who can raise the most
- Murder Mystery/ Pasta Dinner
 - Hold a community dinner and set an entrance fee
- Candygram
 - Have people send candy and a note to anyone in school
- Principle Punishment
 - Have your principle or favorite teacher agree to a challenge, like wearing the mascot costume for a day if you raise your goal

Questions/Comments?

Email: thecrescentcell@gmail.com

*** All donations are tax deductible***